



Suzanne Volante <svolante@cwa-union.org>

D6: Unite for Good Jobs at Lumen Campaign

1 message

CWA District 6 <cwad6@cwa-union.org>

Reply-To: cwad6@cwa-union.org

To: svolante@cwa-union.org

Tue, Mar 2, 2021 at 3:09 PM

DISTRICT 6

March 2, 2021

TO: Local Presidents (Lumen/CenturyLink)

FROM: Derrick Osobase, Administrative Director of Organizing

SUBJECT: Unite for Good Jobs at Lumen Campaign

We are facing serious challenges at Lumen. It is clear that executives are doing everything in their power to weaken the Union by eliminating jobs and hiring lower wage workers and contractors to replace us. We ask for your leadership in an organizing and mobilizing campaign to fight for our future at Lumen.

With your Local's active engagement, the Unite for Good Jobs at Lumen Campaign will increase union power at Lumen. We will use the CWA triangle and build power on all sides of the CWA Triangle as follows:

- Mobilization and Representation: We mobilize by building our structure, educating ourselves, and taking collective action. Mobilizing improves power at the bargaining table.

- Organizing: We will increase membership in our existing bargaining units by getting co-workers to join the union and build our stewards structure. We will expand into new areas by organizing future members in job titles which are not currently represented.
- Political and Community Action: We will work with community allies to exert state and federal pressure for Good Jobs and Broadband for all. We need investment for broadband build out and accountability for good jobs with workers' rights.

The following includes a Lumen Good Jobs Campaign [toolkit](#) of organizing, mobilizing, and political action resources to assist you and your co-workers in mounting this fight locally in your state:

TOOLKIT INCLUDES:

Communications for you and your membership
Broadband for all legislative materials
Internal and external organizing resources

We are putting together both a district and national organizing committee. There will be a Lumen organizing committee conference call in the near future (date/time TBD).

For additional information concerning Unite for Good Jobs, please visit the following website: www.uniteforgoodjobs.org

We are requesting that each Local reach out to unrepresented workers to assist with gaining new contacts. We are moving to a public phase on organizing efforts, anticipating that we will likely face increased union busting from Lumen.

For more information contact Seth Hutchinson (shutchinson@cwa-union.org), Yolanda Anderson (yanderson@cwa-union.org), or Tammy Chaffee (tchaffee@cwa-union.org).

/at

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